



April 13, 2010

Re: KOAHINE: Native Hawaiian Breast Cancer Awareness

Aloha Kakou!

The U.S. Department of Health and Human Services will celebrate National Women's Health Week (NWHW) on May 9-15, 2010. The week is a national effort led by an alliance of organizations to raise awareness about manageable steps that women can take to improve their health and helps under served women gain access to important preventative health care services.

With cancer being a leading cause of death among Hawaiian women including the highest rates of breast cancer in the nation; in partnership with NWHW the Hawaiian Cultural Center will host KOAHINE: Native Hawaiian Breast Cancer Awareness event. The evening event will focus on breast cancer awareness that include educational materials, screening, and speakers sharing their survival stories. With the assistance of medical personnel, Native Hawaiian women attending the evening event will be informed of the risk and treatments that are available. Building an awareness and support for Native Hawaiian women to be strong and courageous may lead the way to overcome the battle of this dreaded diseases that affect all Native Hawaiian women.

We are requesting your kokua (help) to be a sponsor for our 1<sup>st</sup> Annual KOAHINE: Native Hawaiian Breast Cancer Awareness. The attached lists the sponsorship benefits.

The Hawaiian Cultural Center looks forward to bringing this event to the public and our many Native Hawaiian and Pacific Islanders. We would be honored in partnering with you in building an awareness and support for Native Hawaiian women.

Any questions or concerns please contact Kathleen Madsen, Hawaiian Cultural Center Manager at (801) 562-5642 or email: [hawaiianculturalcenter@gmail.com](mailto:hawaiianculturalcenter@gmail.com).

With grateful appreciation,

*Kathleen Ku`ulei Madsen*

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